



100% PURE MERINO WOOL

NATURAL COMFORT

KOEL



Cofinanciado por:



UNIÃO EUROPEIA
Fundo Europeu
de Desenvolvimento Regional



BOILED AND FELTED FABRIC MADE OF 100% WOOL

The Merino wool used in KOEL shoes is a natural and environmentally friendly raw material obtained from free-range Merino sheep in central Portugal. The shepherds send the wool to the factory, where its transformation process begins.



ECO-FRIENDLY

Made from the natural fibres of Merino sheep, a biodegradable agro product (wool), and soles made from recycled materials.



DURABLE

Natural Merino wool fibres contain keratin, a sulphur-rich protein, giving KOEL shoes greater flexibility and durability.



THERMAL

Merino wool has excellent thermal properties, which allows KOEL shoes to always maintain ideal body temperature.

QUALITY & SUSTAINABILITY



COMFORTABLE

Merino wool fibres are finer than other wools, making them extremely soft and anti-static, so they don't cause skin discomfort or irritation.



ODOUR CONTROL

Merino wool has natural anti-microbial properties that prevent bad odours from developing in KOEL shoes.



EASY TO CARE FOR

The structure of the Merino wool fibre repels dirt and makes KOEL shoes quick to clean and dry. They can be machine washed using wool settings at a recommended temperature of 40°C.



WATER-RESISTANT

Merino wool is highly water-resistant while also being breathable, helping sweat evaporate to keep feet dry.



RECYCLABLE & BIODEGRADABLE

100% PORTUGUESE · 100% PORTUGUESE